

Copy of an Advertisement

Original



Copy



Using CorelDraw, copy an advertisement from a local newspaper.

Choose an advertisement that interests you. It is your job to try to reproduce this ad through the tools of CorelDraw.

Begin with a blank canvas and use the drawing tools: freehand, curve, fill bucket, shapes, etc. Use other tools including clipart to help you.

The goal of this assignment is to see the capabilities and limitations of CorelDraw in writing and drawing. How much can you make your canvas look like an original advertisement?

Make sure you are constantly saving your work.

Most importantly...be creative!

You must do a half page, typed response that explains the steps you did to create your project and what you weren't able to do because of the limitations of CorelDraw. Both the ad (Saved as a JPEG) and the write up are due in you hand-in folder by _____

Steps to create masterpiece:

1. Find an advertisement in any newspaper and scan it. It can be colour and should be complex enough to work on it for 2 days.
2. Import the image in CoreDraw. Go to File - import to bring your image on the page. Make the dimensions as close to the ad as possible. Save your version of the ad as a jpg file.
3. Save your project as myad.jpg.
4. View/Show/Grids and guideline to help you. View/Snap to guidelines may help also.
6. Take your time. Rome wasn't built in a day.

The following guide will be used to score this project. Be sure to turn this guide in when your assignment has been saved to your Hand-in folder. Good luck!

<p>Design and Appearance</p>	<p>Attractive layout that is very similar to the original advertisement -max 15 points</p>	<p>Layout and fonts are inconsistent in some way with the original ad -9-12 points</p>	<p>Not similar to the original ad, wrong size/font, or cluttered -0-6 points</p>
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