"The Adventures of Bernard the Blue Bear"
Multimedia Assignment

FLASH CS4
Timed for 60 to 120 Seconds

NAME(S):_____

For this project, you are to create a unique public service announcement to raise awareness about an issue that pertains to a pre-schooler. Pre-made symbols, backgrounds and sounds are permitted to be used. Attempt to make this cartoon as professional looking as possible.

Some Suggested Topics:
-Sun safety (sun screen, hats, sun glasses)
-Bicycle safety
-Never talk to Strangers
-Water safety
-Eating right
-Bullying
-Manners

-Environmental (recycle, use less water, lights on)
-Electricity awareness
-Bus safety
-Traffic safety
-Household safety
-Anything else approved by the teacher

The project will be graded using the following criteria:

Objective/Competency	Points Possible	Points Awarded
Must include a title or opening that is also narrated	2	
Must include appropriate background music	5	
Must be between 1 and 2 minutes in length	1	
Must include Motion a tween & Shape Tween	2	
Must have a logical order, a clear purpose/story line, and must appeal to an audience aged 2 – 5 years old	10	
Must include 3 different view points (zoomed in, out, side)	9	
Must be professional in nature.	10	
Narrations fit well. An attempt to match with characters mouth movements.	10	
Proper ending	1	
TOTAL	50	

Comments: